



SINGLES

From the Sub Pop Singles Club to the prolific Singles Only Label, indie marketing whizzes have been devising ever better ways to flog seven-inch wax. Last year in Europe, the Wedding Present released a single a month, while the Ex upped the ante by putting out a six-single series with its own box. The latest twist? Sell 'em in bulk. T/K Records in Portland put out a box of four 45s featuring eight Northwest bands (including Hole and Nirvana) covering the Wipers; Chicago's Atavistic label recently had its own four-single set encompassing eight bands. Meanwhile,

the itty-bitty indie spinART (Box 1798, NYC 10156) has a new six-disc collection of 45s, *Pop Licks*. Cased in a garish "popsicle" box, the seven-inchers by Suddenly, Tammy!, Swirl, Trampoline and three others come in six "flavors" (red, white, green, blue, orange and gold vinyl), along with other band-related ephemera. Get 'em before they melt.

INTERACTIVITY

You may recall a recent item in this column about Jaime Levy, the 26-year-old Hollywood "hacker chick" who created the first electronic 'zines, *Cyber Rag* and *Electronic Hollywood*. Her most recent project is *Ambulance*, a 235-page "electronic novel." Written by Sinistry Press founder Monica Moran, the work is integrated with creepy soundtrack music by bassist Mike Watt as well as black-and-white comic book-style animation by *Love And Rockets* illustrator Jaime Hernandez, the novel takes readers on an interac-

BOOKS

YOU THINK YOU HAVE A COOL

RECORD COLLECTION? THEN READ THIS AND WEEP — YOU AIN'T HEARD NOTHIN' LIKE THE CHERISHED ODDITIES AND OBSCURITIES UNEARTHED IN *INCREDIBLY STRANGE MUSIC*. THE BOOK'S GENEROUSLY ILLUSTRATED INTERVIEWS WITH RABID COLLECTORS, AS WELL AS ARTISTS LIKE MARTIN DENNY, THE CRAMPS AND EARTHA KITT, MAKE FOR A FUNNY, FASCINATING ORAL THESIS ON ARTIFACTS — MOSTLY WEIRD LPS OF THE '50S, '60S AND '70S — RESCUED FROM THE CULTURAL JUNKPILE. BACHELOR PARTY RECORDS, A PROMOTIONAL LP FOR U.S. STEEL, MUHAMMAD ALI'S ANTI-TOOTH DECAY ALBUMS, MOOG MUSIC, SOUND EFFECTS, GODZILLA — IT'S ENOUGH TO MAKE YOUR RARE COPY OF *SPIRAL SCRATCH* SEEM MUNDANE. PUBLISHED BY RE/SEARCH (20 ROMOLO ST. #B, S.F., CA 94133), THE OVERSIZED PAPERBACK WILL PROVE PERVERSELY CAPTIVATING TO ANYONE WHO'S EVER BEEN BITTEN BY THE COLLECTING BUG. A SECOND VOLUME IS ALREADY IN THE WORKS.



active horror-ride through a white-trash nightmare. Set deep in the darkest recesses of the Hollywood Hills, the story revolves around the adventures of five twentysomething friends and a vicious serial killer, and features lots of drugs, death and violence. Says Levy, "We're not trying to replace the printed book; we are using the computer to enhance the story with music samples, pictures, animation and interactivity." *Ambulance* works on any Macintosh computer, is

easy to use, and can be purchased by sending \$17 postpaid to Electronic Hollywood, Box 2966, Hollywood, CA 90078.