

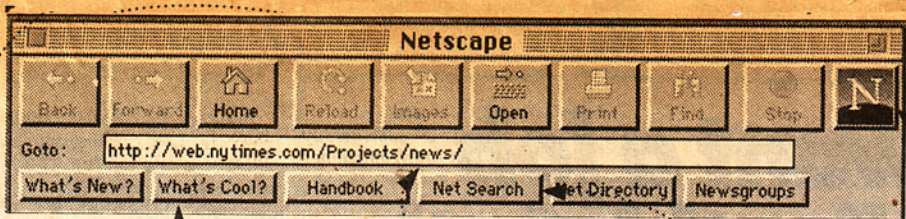
So What's a Web Browser, Anyway?

The Netscape Communications Corporation introduced itself to Wall Street last Wednesday with an initial public offering that rocked the stock market. The price of Netscape shares soared from \$28 to \$74.75, settling at \$58.25 by day's end and \$52 by week's end.

Netscape has created what many Internet users consider the best Web browser. Browsers allow people with a low tolerance for computerese to click-and-jump through the dense data fields. The four winds people around a region of the Internet called the World Wide Web.

NETSCAPE TOOL BAR

This is what you see at the top of each page, or home page. From here you can move from one page to the next. Shown are the places you'll go when you click with your mouse on the "button."



BOOKMARKS

A list of sites can be created so the user can quickly jump to the ones he uses frequently.

WHAT'S COOL

Takes users to hip new sites on the Web.

THE ADDRESS OF THE PAGE

http:// Stands for hypertext markup protocol, indicating that this is a Web page.

www.nytimes.com The address of the page is separated into its divisions, like a street address separated onto lines.

www. Stands for World Wide Web.

nytimes. Indicates the location or creator of the page; in this case The New York Times.

.com. At the end of the address is a tag that hints at who created the page; in this case a commercial group.

/Project/news/ Slashes divided the names of pages that are the path to that site.

INTRODUCTORY SCREEN

Technical support and free copies of the company's Web browser are distributed free.

NET SEARCH

Takes the user to programs that will search for information on the Web.

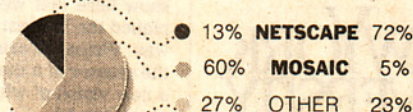
WHAT'S HOT ON THE WEB

Here's an example of one place to visit that uses many tools for navigating the Web. The address is <http://www.word.com>

NETSCAPE USE DOMINATES

A sampling of browsers used by visitors to selected Web sites at Netscape's debut and more recently.

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Sources: Interq, Icons, Inc.