

SPECIAL FIRST ANNIVERSARY ISSUE

WAZ

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LIFE IN YOUR TWENTIES



JAIME LEVY

Publisher of *Word*

Born: March 8, 1966

Education: B.F.A., New York University, 1990

She's been called "the goddess of the electronic kingdom," a "creative genius" and the possessor of "one of the hottest minds" in cyberspace, but Jaime Levy simply sees herself as a publisher. Her latest endeavor is *Word*—not only one of the first "webzines" to pop up on the World Wide Web, but with some 100,000 readers a week, one of the most

successful by far. It looks like Levy's self-image is about to be tested once again.

This 29-year-old high-tech visionary hasn't always seen eye-to-eye with those around her. Back in 1990, when she decided to publish *Electronic Hollywood*, one of the first magazines on floppy disks, bookstores told her that her disks would flop. Instead, they sold out. In 1993, Levy created a computer press kit for Billy Idol's *Cyberpunk* album, which included lyrics and biographical information with a strong emphasis on the graphical. In the past two years, it has been widely imitated. And this past June, she published the much-celebrated electronic novel, *Ambulance* by Monica Moran. After a brief stint creating interactive interfaces at IBM, Levy has gone global.

She brought together writers, musicians, animators, filmmakers and design artists in an attempt to change the reading experience. For example, a simple story about disc-

word
Issues. Culture. Mom.

TOC

sections

machine

work

place

Jaime Levy

Reading file...

COURTESY JAIME LEVY